

#### Welcome

### PARTNER.

We are glad to work with you as you plan your institution's or personal Learning Journey, in 2023!!







#### **About Us**

• Our capacity Statement

AGENDA



#### Our Approach

Methodology & Delivery Approach



**Course Synopsis** 





#### OUR CAPABILITY STATEMENT

- Between 1992 and 1999, the business known as IBFCAgusto Training Limited, was carried out in the training divisions of two related companies.
   In 1999, it became a joint venture training business, and was later incorporated into a limited liability company (IBFCAgusto Training Limited) in 2001.
- Effective 1st of July 2014, consequent upon a business restructuring exercise, IBFCAgusto Training Ltd and Alliance Consulting (one of its owner firms) combined their businesses to form IBFCAlliance Limited. Over the years, the company has provided bespoke training courses and seminars in the Nigerian market and beyond.

#### OUR CAPABILITY STATEMENT

For close to three decades, we have been involved in providing critical capacity support to various sectors of the Nigerian economy including the:



FINANCIAL SERVICE INDUSTRY



OIL AND GAS INDUSTRY



MANUFACTURING INDUSTRY



TELECOMS INDUSTRY



SERVICES INDUSTRY



PUBLIC SECTOR

Our footprint extends beyond Nigeria as we have carried out training and consulting assignments for leading organizations in:

- Ghana
- Sierra Leone
- Gambia

as well as multi-lateral organizations like the IFC





#### OUR APPROACH

# OUR LEARNING & DEVELOPMENT INTERVENTION APPROACH

- We deliver our learning and development interventions using global best practices.
- Our learning approach:
  - Web-based delivery (virtual)
  - Instructor led
    - Modular format
    - Theoretical Concepts
    - Discussion groups
    - Practical Exercises & CaseStudies
  - e-Learning



#### OUR METHODOLOGY

- We deliver our learning and development interventions to global standards
- The courses will be delivered in modular formats either in a classroom or an online learning environment
- A combination of lecture, discussion, video and case study method will be used.
- Course materials will be sent ahead to the participants to study before the session.
- e-certificates will be given to the participants at the end of the virtual session.





#### SPECIALIZED COURSE OFFERINGS

MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

Bespoke learning engagement for mid-level management staff, over 2 to 3 Months (15/20 days of developmental engagement) for in-depth understanding of the commercial aspect of business

To be led (instructor - led facilitation) by Industry Professionals

PROGRAMME (EDP)

Custom-made learning engagement, designed for executive management, over 5 days to focus on strategic management and the development of good leadership strategies. It will hone their business acumen to inspire high-impact performance.

To be led by Industry Experts (both local and International) @ International venues

e- LEARNING COURSES

- Accounting
- Financial Statement Analysis
- Foundational Credit
- Financial Independent Beyond the Career
- Retail → Single User Purchase
- Commercial → Bulk User Purchase
- Outright Purchase

INTERNATIONAL PARTNERSHIP
TRAINING FOR BESPOKE COURSES

International and local training arrangement with our International Partners in United Arab Emirates (UAE)



#### **COURSES FOR 2023 OPEN NOMINATION CALENDAR**

COURSE	DAYS	FEE (N) PHYSICAL 8 Hrs/ day	DATE
PERSONAL DEVELOPMENT COURSES			
Financial Independence Beyond the Career (FIBC)	1 day	100,000	Jan. 27
Personal Financial Management & Entrepreneurial Skill	2 days	150,000	Jan. 30 - 31
GENERAL MANAGEMENT COURSES			
Essentials of Business Etiquette and Protocols	2 days	150,000	Feb. 27 - 28
Developing Leadership Competencies in a Challenging Environment	3 days	170,000	Mar. 1 - 3

Professional Communication, Presentation and Report Writing Skills	3 days	1 <mark>80,</mark> 000	Mar. 20 - 22
Creativity and Innovation for Market Place Survival	2 day	250,000	Jun. 1 – 2
Corporate Governance and Ethics - A Panacea for Business Failure	3 days	180,000	Jun. 26 – 28
Essential Principles of Personal Effectiveness for Optimal Performance	3 days	170,000	Jul. 26 - 28
Work Life Balance for Improved Mental Wellbeing	2 days	175,000	Aug. 3 - 4
Emotional Intelligence and Interpersonal Skills	3 days	170,000	Oct. 16 - 18

#### ACCOUNTING AND FINANCE COURSES

Financial Modelling & Simulations	4 days	250,000	May 2 - 5	
Demystifying Finance for Non-Finance Professionals	4 days	175,500	Jul. 3 - 6	
Analysing Financial Reports - Facts Behind the Figures	4 days	180,000	Aug. 15 - 18	
IFRS9 and Its Implication for Asset Valuation and Loans	4 days	225,000	Sept. 11 - 14	
HUMAN RESOURCE CO	URSES			
Understanding Performance Management	2 days	150,000	Apr. 19 - 20	
Improving Organizational Culture & Structure	2 days	150,000	May 29 - 30	
Productivity and Workforce Management	2 days	150,000	Oct. 30 - 31	

#### MARKETING AND SALES COURSES

Digital Marketing for Improving Sales Funnel	3 days	175,500	Mar. 28 - 30
Selling and Relationship Management in a Challenging Environment	3 days	170,000	Jun. 14 - 16
Mastering the Art of Effective Negotiation	2 days	155,500	Aug. 28 - 29
Customer Service – Offering a Wow Experience	2 days	170,000	Nov. 1 - 2

#### BANKING COURSES

Fundamentals of Non-Interest Banking Business in Nigeria	3 days	170,000	Feb. 1 - 3
Digital Lending Fundamentals	2 days	205,000	Mar. 9 - 10
Strategic Credit Portfolio Management	2 days	235,000	Apr. 3 - 4
Digitalization in Banking Business	3 days	170,000	May 16 - 18
Credit Risk Analysis Principles	3 days	185,000	Sept. 20 - 22
Understanding the Business of Banking	2 days	150,000	Oct. 19 - 20

#### INVESTMENT COURSES

Risks and Opportunities in Equities Investment	2 days	175,500	Feb. 14 - 15
Understanding Alternative Investments	2 days	170,000	Feb. 23 - 24
Principles of Investments and Portfolio Management	3 days	235,000	Jul. 18 - 19
Budgeting and Performance Management	2 days	150,000	Sept. 28 - 29
Financial Arithmetic Literacy - Understanding the Basic Financial Language	2 days	150,000	Nov. 13 - 14
Fundamental Equity Valuation	3 days	255,000	Nov. 27 - 29

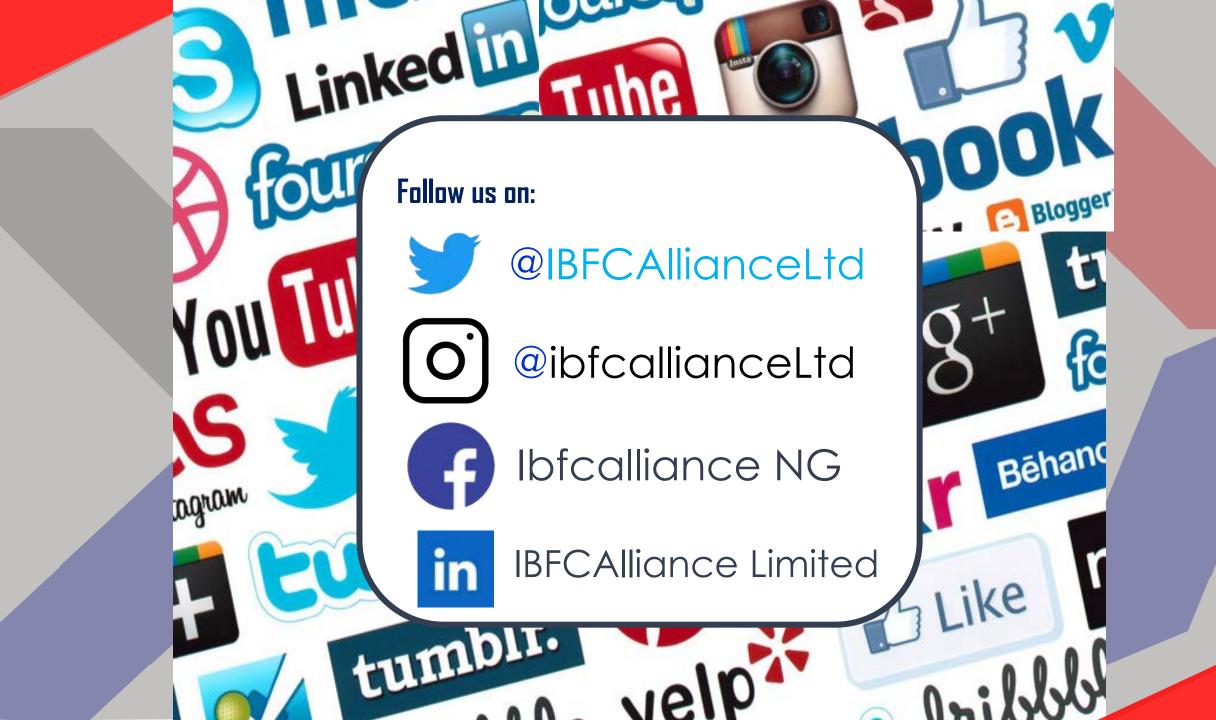


## Partnering for Performance

- We provide bespoke training courses that cater to your unique learning and development need(s)
- We can also deliver our training programmes virtually and on an in-plant basis









#### **IBFCAlliance Limited**

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